

THE DUTY OF PHARMACY.

DEAN CHARLES F. HEEBNER,¹ in a message to the graduating class of Ontario College of Pharmacy, said in part: "Pharmacy is a combination of science and art. The average person thinks of pharmacy in terms of the average drug store, and he does not even understand a drug store. To him pharmacy is a merchandising enterprise that distributes a variegated assortment that includes medicines among other items.

"He does not see the ramifying and intricate process that finally focuses in the prescription department of the corner drug store. The packaged medicine that he purchases there may have had its origin in the depths of an African forest or Indian jungle; it may have gone through manufacturing methods requiring the utmost exactness and scientific skill; it may have been blended with other therapeutic agents that only one in every fifteen hundred is competent to render. But the final buyer, the layman, sees nothing of the complicated and costly procedure that led up to its purchase.



CHARLES F. HEEBNER.

"The fundamental obligation, the final duty of pharmacy is to provide, conveniently, quickly and at a moderate cost an unflinching supply of agents that prevent, alleviate or cure pain and disease.

"Your aim must be to keep the professional stamp on your store your greatest asset. That is why you chose pharmacy at first as your vocation."

¹ Dean Heebner graduated from New York College of Pharmacy with the class of 1881 and later was instructor for a time, before his election to the faculty of Ontario College of Pharmacy. He joined the AMERICAN PHARMACEUTICAL ASSOCIATION in 1894 and is now a life member.